



TAMIRA *life*
REDEFINING AESTHETIC HEALTHCARE

Launch and Scale Your Aesthetic Practice, Seamlessly

FRANCHISE OPPORTUNITY BROCHURE



Aesthetic Healthcare | Clinic Franchise | Day-Care Procedures | Pan-India Expansion
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Tamira Aesthetic Healthcare & Lifestyle Pvt Ltd



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EXECUTIVE SUMMARY



"Our approach blends medical credibility, operational discipline, and technology innovation – creating a healthcare ecosystem that is patient-centric and primed for responsible, rapid expansion."

Dr. Jayanthi Ravindran
MANAGING DIRECTOR AND PLASTIC SURGEON

TamiraLife offers a structured, doctor-led franchise model that enables entrepreneurs and medical professionals to build premium aesthetic healthcare centres across India. Developed over more than a decade under the leadership of **Dr. Jayanthi Ravindran**, the model combines proven clinical protocols, NABH-aligned systems, and a robust technology platform to create a scalable, ethical, and commercially compelling franchise opportunity.

Key Highlights

- Doctor-led clinical governance with over a decade of operational experience behind the brand.
- **NABH-aligned systems**, clinical protocols, and documentation standards across all centres.
- Technology-enabled patient management via the **AesthatiQ platform**.
- Structured two-phase training ecosystem for clinical and operational readiness.
- Centralised procurement support ensuring quality and cost efficiency across the network.
- **Three scalable investment tiers: Deluxe (₹1.5 Cr), Premium (₹2.3 Cr), Luxury (₹3.2 Cr).**
- Expected operational break-even within approximately six months of launch.
- Franchise Owned, Franchise Operated (FOFO) model with full central brand and operational support.

The model focuses on ethical care, strong clinical outcomes, and sustainable business growth – making TamiraLife one of the most compelling franchise propositions in India's aesthetic healthcare sector today.



TAMIRA GROUP

A Company Built for Scale

Tamira Group is a forward-thinking parent organisation behind a growing portfolio of aesthetic healthcare businesses. We design, build, and manage healthcare verticals that empower doctors to focus entirely on delivering exceptional patient care – while we provide the structure, systems, and strategic support required for sustainable growth.

Our Three Verticals

TamiraLife

Flagship aesthetic clinic and day-care hospital franchise brand, enabling doctors to establish and scale clinics under a unified brand with standardised clinical and operational systems.



Tamira CosMed

Cosmeceutical and nutraceutical pharmacy platform, delivering science-backed skin, hair, and wellness formulations tailored to aesthetic and therapeutic needs.

Tamira Tech

Digital infrastructure powering the entire Tamira Group healthcare ecosystem – from clinic management and EMR to AI-assisted patient engagement.





Vision

To build one of the most trusted integrated aesthetic healthcare ecosystems – focused on standardisation, accessibility, and sustainable growth across India and beyond.



Mission

- **Empower Aesthetic Healthcare Professionals** – Enable doctors and specialists to scale their practices with confidence, clarity, and the full weight of a proven system behind them.
- **Standardise Excellence** – Establish consistent clinical and operational benchmarks across every location – ensuring patients receive the same high standard of care, everywhere.
- **Leverage Technology** – Simplify healthcare delivery through cutting-edge digital platforms, automation, and AI-driven tools that reduce friction and drive superior outcomes.



Tamira's Philosophy

- **Patient-Centric by Design** – Every vertical is built around improving patient outcomes and experience.
- **Operationally Disciplined** – Strong governance, SOPs, and compliance frameworks underpin every aspect of growth.
- **Scalable & Future-Ready** – Designed to expand across cities, regions, and healthcare segments without operational strain.

Trusted, Personalised, World-Class – The Gold Standard in Aesthetics

THE TAMIRALIFE OPPORTUNITY



Why Aesthetic Healthcare? Why Now?



India's aesthetic healthcare market is among the fastest-growing in Asia. Rising disposable incomes, increasing awareness, and a growing middle class are driving unprecedented demand for minimally invasive cosmetic and dermatological procedures. TamiraLife positions franchise partners squarely at the centre of this growth.

Market at a Glance

\$10Bn+

Projected India aesthetic healthcare market size by 2027.



25%

Annual market growth rate across the aesthetic sector.



500+

Cities across India with rising demand for quality aesthetic clinics.



1 in 3

Patients who prefer visiting a trusted, branded clinic chain.



The TamiraLife Difference

- A recognised, trusted brand in aesthetic healthcare with an established national presence.
- Proven clinical and operational frameworks – not a start-from-scratch venture.
- Centralised support across marketing, technology, training, and compliance.
- A rapidly expanding network with collective brand equity benefiting every franchise partner.
- Access to the full Tamira ecosystem: clinics, pharmacy, and technology platforms.

CONSUMER TRENDS

The Modern Aesthetic Patient

Today's aesthetic consumer is informed, selective, and increasingly sophisticated. Understanding these trends is critical to appreciating why the TamiraLife model – built around medical credibility, personalisation, and digital engagement – is so well aligned with current and future market demand.



Preventive Aesthetics

Patients are seeking treatments at younger ages, focusing on prevention and maintenance rather than correction. This creates high lifetime value and strong repeat-visit behaviour.



Personalised Treatment Planning

Demand for individualised assessment and customised protocols is rising sharply. One-size-fits-all approaches no longer satisfy the modern patient.



Safety & Medical Oversight

Patients actively seek clinics with verifiable medical credentials, safety standards, and transparent consultation processes – driving demand for organised, credentialed brands.



Digital Engagement Before Clinic Visits

The majority of patients research clinics, treatments, and doctors online before booking. A strong digital presence is now a prerequisite for growth.



Outcome Transparency

Patients expect clear guidance on realistic results, risks, and follow-up. Clinics that deliver this transparency build significantly stronger patient relationships.

TamiraLife aligns with every one of these trends – by design. Our clinical protocols, patient journey framework, and AesthatiQ technology platform are built specifically to meet the expectations of the modern aesthetic patient.

FRANCHISE MODEL

Structured for Rapid, Controlled Growth

TamiraLife's franchise model is engineered for scalability without sacrificing quality. It provides doctors and healthcare entrepreneurs with a comprehensive, end-to-end operational blueprint – so that opening a clinic is not a leap of faith, but a structured, supported, and well-defined journey.



Three Core Pillars

Clinic & Day-Care Model

Optimised for outpatient and minimally invasive procedures with clinical-grade infrastructure standards.



Franchise-Led Expansion

Designed for rapid, controlled, multi-location growth under a unified brand umbrella.

Standardised Protocols

Proprietary SOPs ensure consistency, safety, and quality of care at every touchpoint.



The Six-Step Franchise Journey

01

Enquiry & Evaluation

Submit your interest and have a confidential conversation with the TamiraLife partnership team to assess mutual fit.

02

Agreement & Onboarding

Formalise the franchise arrangement and begin a structured, supported onboarding programme.

03

Clinic Setup

Infrastructure guidance, equipment sourcing, and interior design support aligned with TamiraLife standards.

04

Training Programme

Comprehensive clinical and operational training for your entire team before opening day.

05

Launch & Go-Live

Supported launch with marketing activation, brand presence, and patient acquisition campaigns.

06

Ongoing Growth Support

Continuous performance monitoring, marketing updates, and full ecosystem integration.



WHAT YOU RECEIVE

A Complete Franchise Support System

Joining TamiraLife as a franchise partner means gaining access to a comprehensive, battle-tested support ecosystem. Every element has been designed to reduce your risk, accelerate your launch, and sustain your growth over the long term.



Brand Licensing & Identity

Access to TamiraLife's trusted, premium aesthetic healthcare brand – complete with positioning, visual identity, and brand guidelines that command instant patient trust.



Clinic Setup & Infrastructure Guidance

End-to-end support from site selection to grand opening, aligned with medical standards and optimised for patient flow and clinical efficiency.



Operational SOPs & Governance

Proven frameworks covering every dimension of clinic operations: clinical protocols, administrative processes, compliance requirements, and quality control.



Training & Capability Building

Structured onboarding programmes for doctors, clinical staff, and management teams – ensuring every team member delivers the TamiraLife standard.



Marketing & Patient Acquisition

Centralised brand marketing combined with location-specific, performance-driven patient acquisition strategies to keep your appointment books full.



Technology & Operational Support

Integrated digital systems covering patient management, billing, EMR, and workflow automation – so your team can focus on care, not administration.

CLINICAL SERVICES

A Comprehensive Aesthetic Healthcare Portfolio

TamiraLife centres offer a carefully curated range of aesthetic and dermatological services designed to address the full spectrum of patient needs across multiple revenue streams. All services are delivered under medical supervision in accordance with TamiraLife's standardised clinical protocols.



Cosmetic Surgery

Surgical aesthetic procedures performed by qualified plastic and cosmetic surgeons under full clinical governance protocols.



Dermatology & Skin Care

Medical-grade skin treatments addressing acne, pigmentation, ageing, scarring, and a broad range of dermatological conditions.



Hair Restoration

Advanced hair loss treatments including PRP, mesotherapy, and surgical hair transplantation for both men and women.



Non-Surgical Aesthetic Treatments

Injectables, fillers, skin boosters, and other minimally invasive procedures delivering significant aesthetic outcomes with minimal downtime.



Laser & Energy-Based Treatments

Advanced laser, radio frequency, and energy-based device treatments for skin rejuvenation, body contouring, and hair removal.



This multi-service portfolio creates multiple, complementary revenue streams within a single clinic – improving financial resilience and enabling cross-referral between treatment categories.



CLINICAL INFRASTRUCTURE

Purpose-Built for Aesthetic Healthcare Delivery

TamiraLife clinics are designed around a day-care and outpatient model – purpose-built for high-quality, minimally invasive aesthetic procedures. Our infrastructure guidelines ensure that every clinic, regardless of geography, reflects the brand's premium standards and delivers a consistent patient experience.

Infrastructure Support Pillars



Optimised Clinic Layouts

Floor plans and room configurations designed to maximise patient flow, clinical efficiency, and the overall treatment experience.



Equipment Sourcing Guidance

Recommended vendors and specifications for aesthetic equipment, ensuring clinical-grade performance at a competitive investment level.



Interior & Brand Alignment

Design standards that reinforce the TamiraLife brand aesthetic, creating a consistent, premium environment across every location.



Medical Compliance Standards

Full alignment with regulatory requirements, clinical safety standards, and infection control protocols.



Day-Care Procedure Readiness

Infrastructure prepared for a comprehensive suite of non-surgical aesthetic procedures from day one of opening.



Scalability by Design

Clinic formats are modular and scalable, enabling straightforward expansion from a single unit to a multi-clinic network.



TRAINING & CAPABILITY BUILDING

From Onboarding to Ongoing Excellence

A franchise is only as strong as the people running it. TamiraLife's structured training and capability-building programmes ensure that every team member – from the lead doctor to the front-desk executive – is equipped to deliver the TamiraLife standard consistently and confidently.

Clinical Training



- Procedure protocols and clinical SOPs specific to aesthetic treatments.
- Patient assessment, consultation frameworks, and informed consent processes.
- Safety, sterilisation, and infection control requirements.
- Complication recognition, management, and escalation pathways.

Operational Training



- Clinic management, daily operations, and workflow optimisation.
- Patient journey mapping and experience standards.
- Billing, inventory, and administrative system usage.
- Compliance, regulatory requirements, and documentation protocols.

Management & Growth Training



- Performance metrics, KPI frameworks, and financial management fundamentals.
- Team leadership, HR practices, and staff development.
- Patient retention, loyalty programmes, and referral strategies.
- Business growth planning and profitability optimisation.



Training does not end at launch. TamiraLife provides continuous learning resources, refresher programmes, clinical updates, and performance reviews – ensuring your practice evolves alongside the industry and maintains its competitive edge at every stage of growth.

MARKETING & PATIENT ACQUISITION



Centralised Strategy. Local Impact.

Patient acquisition is the most challenging aspect of running an aesthetic clinic. TamiraLife simplifies this challenge by providing franchise partners with a centrally managed, performance-driven marketing engine – combining national brand equity with hyper-local execution.



Marketing Support Channels

- **Digital Marketing** – SEO, paid search, social media management, and content marketing targeting your local patient catchment area with precision and consistency.
- **TamiraLife.com Platform** – Your clinic is prominently featured and bookable on the central TamiraLife digital platform, driving a continuous stream of qualified inbound patient leads.
- **National Brand Campaigns** – Benefit from national-level awareness campaigns that build trust and recognition for every clinic within the network.
- **Patient Retention & CRM** – CRM-led loyalty strategies, follow-up protocols, and personalised engagement tools to maximise every patient's lifetime value.

AesthatiQ App – Reach patients through AI-powered recommendations and clinic discovery within the TamiraLife mobile application.



The Growth Engine

Centralised brand management for consistent, premium delivery across all locations.

Real-time performance tracking and campaign analytics dashboards.

Localised campaign activation tailored to your clinic's geography and audience.

Dedicated growth support team working to drive patient acquisition for your clinic.

TECHNOLOGY ECOSYSTEM



Tamira Tech – Powering Operations at Every Level

Tamira Tech provides the digital infrastructure that powers the entire Tamira Group healthcare ecosystem. For franchise partners, this means access to enterprise-grade software and operational systems – without the cost or complexity of building them independently.



Core Technology Solutions



Clinic & Hospital Management Systems

End-to-end operational software managing every aspect of your clinic's daily workflow, from patient check-in to closing reports.



EMR & Digital Patient Records

Secure, compliant, and easily accessible patient data management with complete clinical history tracking for every patient.



Appointments & Queue Management

Intelligent scheduling and patient flow optimisation to reduce wait times, maximise clinical capacity, and enhance the patient experience.



CRM, Billing and Inventory

Fully integrated financial controls, patient relationship management, and real-time inventory oversight in a single, unified platform.



Pharmacy System Integration

Seamless connectivity between clinic prescriptions and the Tamira CosMed pharmacy platform for effortless patient care continuity.



Automation and AI Tools

Data-driven insights, workflow automation, and AI-assisted decision-making to continuously enhance efficiency and clinical outcomes.

Data-Driven Operations

Real-time insights across your clinic's performance metrics empower smarter decisions and faster growth. Platform-Led Growth: Technology enables rapid expansion without operational strain – scale without compromise.

PEOPLE - OUR GREATEST ASSET

The People Who Make a TamiraLife Centre Exceptional



Behind every exceptional TamiraLife centre is an exceptional team. Our people are not just staff – they are the living expression of the TamiraLife standard in every patient interaction, every procedure, and every moment of care. TamiraLife provides guidance on the recommended team composition for each franchise format, along with role definitions, hiring profiles, and comprehensive training pathways for every position – ensuring your team is as strong as your ambition.



Centre Head – Responsible for overall clinic management, operational performance, staff leadership, and compliance with TamiraLife standards.



Specialist Doctor – Qualified aesthetic or dermatology clinician responsible for consultations, treatment delivery, and clinical governance within the centre.



Skin Therapist – Trained clinical aesthetician delivering non-surgical treatments, laser therapies, and device-based procedures under medical supervision.



Front Office Executive – Manages patient check-in, appointment scheduling, CRM updates, and the initial patient experience.



Billing & Administrative Staff – Handles financial transactions, documentation, inventory management, and administrative reporting.



Pharmacist (where applicable) – Manages on-site pharmacy operations, prescription fulfilment, and integration with the Tamira CosMed platform.



CENTRALISED PROCUREMENT

Quality Assurance Through Scale

One of the often-overlooked challenges of running an aesthetic clinic is managing the quality, consistency, and cost of medical consumables, aesthetic products, and device maintenance. TamiraLife's centralised procurement programme addresses this by leveraging the purchasing power and quality standards of the entire franchise network.

- **Approved Supplier Network** – A vetted network of approved consumables and products suppliers, eliminating the time and risk of independent vendor evaluation.
- **Cost Optimisation Through Scale** – Negotiated pricing across the franchise network provides individual centres with cost advantages not achievable independently.
- **Quality Assurance** – All approved products and consumables meet TamiraLife's quality and clinical safety standards – protecting patient outcomes and brand integrity.
- **Inventory Planning** – Guidance on initial stock requirements, reorder thresholds, and inventory management best practices to prevent shortages or wasteful overstocking.



AI-POWERED PLATFORM

The Future of Aesthetic Wellness

AesthatiQ is the smart, AI-powered digital platform and mobile application at the heart of the TamiraLife ecosystem. It combines clinic discovery, patient engagement, and artificial intelligence – creating a seamless experience for patients and a powerful growth tool for franchise partners.

Platform Capabilities



Digital Clinic & Patient Hub

An app-based interface allowing patients to discover TamiraLife clinics, book consultations, view treatment menus, and access personalised care – all in a single, unified experience.



AI Photo Analysis

Intelligent image-based skin and hair assessments that detect concerns and recommend appropriate treatments – enabling faster, more informed care pathways for every patient.



AI Chatbot Assistance

An always-on conversational AI handles patient queries, guides treatment journeys, and supports appointment booking – reducing front-desk workload while significantly enhancing patient satisfaction.



Scalable Ecosystem Integration

AesthatiQ integrates with TamiraLife clinics, the Tamira CosMed pharmacy platform, and future EMR and CRM systems – creating a fully connected healthcare ecosystem.

AesthatiQ.com – Combining AI intelligence with accessibility, strengthening Tamira's tech-led, scalable aesthetic healthcare ecosystem

TAMIRA COSMED

INTEGRATION



TAMIRA
COSMED PHARMA
PHARMACEUTICALS FOR AESTHETIC MEDICINE

Bridging Aesthetic Science and Everyday Wellness

As a TamiraLife franchise partner, you benefit from full integration with Tamira CosMed – the Group's cosmeceutical and nutraceutical pharmacy platform. This integration creates additional revenue streams, improves patient compliance, and strengthens your clinic's position as a comprehensive aesthetic wellness destination.



Pharmacy Models Available

- **On-site Clinic Pharmacy** – Integrated on-site pharmacy solutions within your TamiraLife clinic, seamlessly aligned with clinical workflows and prescription management systems.
- **Online – Doctor Recommended Products** – Your prescribed products available through the Tamira pharmacy e-commerce platform – giving patients convenient access to curated skincare, haircare, and therapeutic products.
- **Post-Procedure Care Kits** – Specially formulated product kits designed to support patient recovery and reinforce treatment outcomes following clinical procedures.
- **Subscription Models** – Recurring revenue through subscription-based dispensing of prescribed skincare, haircare, and therapeutic products.



Strategic Value for Franchise Partners

- Improved patient compliance – easy access to prescribed medicines enhances treatment adherence and outcomes.
- Revenue diversification – adds recurring, scalable revenue streams to your clinic's financial model.
- Science-driven formulations – products developed and vetted by aesthetic physicians for clinical relevance.
- Professional quality assurance – products managed by qualified pharmacy professionals for safety and compliance.

Tamira Medicosmetics – our curated range of cosmeceutical and nutraceutical products – is available both online and through offline retail, placing science-driven skin, hair, and wellness solutions directly in the hands of your patients.



COMPLIANCE & RISK MANAGEMENT

Protecting Patients, Partners, and the Brand

In aesthetic healthcare, compliance and risk management are foundational to sustainable practice. TamiraLife's comprehensive framework protects patients, reduces medico-legal exposure for franchise partners, and safeguards the integrity of the brand across the entire network.

Compliance Requirements

- Full adherence to TamiraLife's standardised clinical protocols and treatment SOPs.
- Regulatory licensing and registration requirements for the specific clinic location and state.
- Rigorous documentation standards covering patient consent, clinical records, and incident reporting.
- NABH-aligned patient safety policies and infection control protocols.

Risk Management Systems

- Standardised Protocols – Evidence-based, documented clinical protocols reduce variability and the risk of adverse outcomes across all procedures.
- Training & Audits – Regular team training and clinical audits identify gaps before they become problems, creating a culture of continuous improvement.
- Central Monitoring – The TamiraLife network team monitors compliance metrics and clinical outcomes across all franchise centres, enabling early intervention where needed.





IDEAL FRANCHISE PARTNERS

Who is TamiraLife Built For?

TamiraLife's franchise model is purpose-built for varying sets of partners, united by one strong, shared streak – caring leaders who are ambitious to grow and establish strong professional and business credibility. From practising doctors to current clinic owners to budding healthcare entrepreneurs, TamiraLife provides the framework to realise your ambitions.

Doctors & Specialists

Dermatologists, plastic surgeons, cosmetologists, and general practitioners seeking to establish or expand a dedicated aesthetic practice. Gain a proven brand, infrastructure blueprint, and full operational support – so you can focus on what you do best: exceptional patient care. Ideal for those looking to transition from hospital employment to independent, scalable clinic ownership.



Existing Clinics

Established aesthetic or dermatology clinics seeking standardisation, brand uplift, and access to Tamira's technology and marketing ecosystem. Convert your existing practice into a TamiraLife-branded centre and benefit from centralised support while retaining your clinical identity. Unlock new patient channels, operational efficiencies, and the credibility of a trusted national brand.



Healthcare Entrepreneurs

Individuals entering the healthcare sector with a structured, lower-risk model underpinned by proven systems and expert support. No prior medical background is required for management partnerships – build and operate a TamiraLife clinic with the right clinical team in place. A compelling healthcare investment opportunity in one of India's fastest-growing sectors.



Want to explore this opportunity further? Reach out to our partnership team for a confidential, no-obligation conversation – and take the first step towards building something truly exceptional.

REVENUE STREAMS

Multiple Income Channels Within a Single Clinic



One of the key financial advantages of the TamiraLife model is the diversity of revenue streams available within a single clinic. This multi-channel approach improves financial resilience, increases average patient spend, and creates recurring income that supports stable, predictable cash flow – three key attributes of a successful business venture in aesthetic healthcare.



Consultation Fees

Every patient visit begins with a structured, billable consultation that also sets the clinical and relationship foundation for ongoing treatment.



Device-Based Treatments

Advanced laser and energy-based treatments command premium pricing and drive high-margin repeat visits.



Membership Programmes

Subscription-based membership models create highly predictable monthly recurring revenue and deepen patient loyalty.



Procedure Revenue

Surgical and non-surgical procedures represent the core clinical revenue stream, priced to reflect the quality, expertise, and equipment involved.



Aesthetic Packages

Bundled treatment packages encourage treatment commitment, increase average spend, and provide predictable forward revenue.



Pharmacy & Product Sales

Integration with Tamira CosMed enables revenue from prescribed cosmeceutical products, post-procedure care kits, and ongoing skincare regimens.





FINANCIAL OVERVIEW

Investment, Break-Even & Fee Structure

TamiraLife's financial model is designed to support partner profitability from the outset – acknowledging the investment required in the early months and setting a realistic break-even timeline that reflects operational ramp-up.

Investment by Format

Deluxe Centre

Approximately
₹ 1.5 Crores

Premium Centre

Approximately
₹ 2.3 Crores

Luxury Centre

Approximately
₹ 3.2 Crores

Break-Even Model

Months 1–6 (Stabilisation)

Clinic establishment, patient base building, team refinement, and operational optimisation.

Months 6–12 (Growth)

Accelerating patient volume, expanding service utilisation, growing membership and package revenues.

Year 2 Onwards (Scale & Profitability)

Full operational maturity with compound growth driven by patient loyalty, referrals, and brand equity.



Franchise Fee Structure

The TamiraLife franchise model includes a one-time onboarding fee covering brand licensing, onboarding support, and initial training. Post break-even, a revenue share arrangement activates – structured specifically to support partner profitability in the critical early months of operation. Detailed financial projections and return-on-investment modelling are provided during the formal evaluation process.

TARGET CITIES & EXPANSION VISION

Building a Nationwide Network

TamiraLife's expansion strategy is deliberate and quality-focused. Rather than pursuing rapid, indiscriminate growth, the network prioritises medically mature markets where patient awareness, healthcare infrastructure, and purchasing power create optimal conditions for a premium aesthetic healthcare brand.



Initial Expansion Focus Cities

Hyderabad

Rapidly growing premium healthcare market with strong demand for aesthetic services.

Bangalore

Largest tech-driven, affluent urban market in South India.

Coimbatore

Established medical tourism hub with a sophisticated patient base.

Chennai

Home market with established brand presence and high patient awareness.

Trichy

Key regional centre with growing premium healthcare demand.

Long-Term Vision

TamiraLife's long-term vision is to build one of India's largest and most trusted networks of doctor-led aesthetic healthcare centres – a national platform that sets the standard for clinical quality, patient experience, and ethical practice in aesthetic medicine. Technology and clinical governance will ensure consistent quality as the network scales, with each new centre strengthening the collective brand equity that benefits every franchise partner.



FRANCHISE FORMATS & INVESTMENT TIERS

Three Scalable Formats to Match Your Market

TamiraLife offers three distinct franchise formats, each designed to match varying levels of market opportunity, investment capacity, and growth ambition. All three formats operate under the same brand standards, clinical protocols, and operational systems.

Deluxe Centre – ₹1.5 Crores

Designed for entrepreneurs and doctors entering emerging premium markets. Focuses on core aesthetic services – dermatology, skin treatments, and hair restoration – in a premium, well-appointed clinical environment. Ideal for Tier 2 and select Tier 1 city locations.

Premium Centre – ₹2.3 Crores

Expanded service capability including advanced device-based treatments, a broader procedure menu, and higher patient capacity. Suited to established urban markets where demand for comprehensive aesthetic services is well-developed.

Luxury Centre – ₹3.2 Crores

TamiraLife's flagship proposition – a full-service aesthetic centre for major metropolitan markets. Offers the complete TamiraLife service portfolio in a premium clinical environment, supported by the full suite of technology and marketing resources.



INVESTMENT AT A GLANCE & NEXT STEPS

TamiraLife offers a structured franchise investment model designed to deliver strong returns within a defined timeline. Investment levels vary based on clinic size, format, and location. Our partnership team will provide a detailed, location-specific financial analysis and projection during the evaluation process.



Investment Components

- **Franchise Fee** – One-time brand licensing and onboarding fee.
- **Clinic Setup Investment** – Infrastructure, equipment, and interior design investment.
- **Working Capital** – Operational runway for the initial launch period.
- **Technology Access** – Integration with Tamira Tech's full suite of operational platforms.
- **Training Programme** – Comprehensive onboarding for your entire clinical and operational team.
- **Marketing Activation** – Supported launch campaign and ongoing patient acquisition drive.

Our expansion strategy focuses on premium urban catchments and medically mature markets—locations where patients value expert-led care, safety, and quality over volume.



Your Revenue Potential

Every TamiraLife centre is designed to generate revenue across multiple streams – giving you a diversified, resilient income model from day one.

- **Consultation Fees** – Revenue from every patient consultation, the foundation of every clinical relationship.
- **Procedure Fees** – Core surgical and non-surgical treatment revenue, the largest and most consistent income stream.
- **Device-Based Treatments** – Premium-priced laser and energy-based treatments with high margins and strong repeat-visit rates.
- **Aesthetic Packages** – Bundled treatment packages that drive higher average spend and predictable forward revenue.
- **Pharmacy & Product Sales** – Recurring revenue through prescribed cosmeceuticals, post-procedure care kits, and Tamira CosMed product integration.
- **Subscription-Based Memberships** – Monthly recurring revenue from membership programmes that deepen patient loyalty and ensure stable cash flow.



Your Next Steps

Your journey to a TamiraLife franchise begins with a single conversation. Here is how to get started:

01

Reach Out

Contact our partnership team via phone, email, or the enquiry form at tamiralife.co.in.

02

Initial Consultation

A confidential conversation to understand your goals and assess mutual fit – no obligation.

03

Site & Market Evaluation

Location analysis and financial modelling specific to your proposed clinic geography.

04

Agreement & Onboarding

Formalise the partnership and commence your structured onboarding programme.

05

Launch

Open your TamiraLife clinic with full support, backed by a trusted national brand and a team dedicated to your success.





TAMIRA *life*
REDEFINING AESTHETIC HEALTHCARE

**GET IN TOUCH
TODAY**

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